



Business Studies Curriculum Rationale

A Level Business

Intent

A Level Business will encourage students to be inspired, motivated and challenged by a course that is relevant to the world of business today. It provides insight into, and experience of, how businesses work, stimulating students' curiosity and encouraging them to engage with commerce in their everyday lives and to make informed choices about further study and about career choices.

The course is divided into topics, each covering key concepts of business. All of the specification is mandatory. All students are assessed at the end of year 13 with three exam papers.

Implementation

- Students retain knowledge through the use of low stakes quizzing in each lesson which retests students at timely intervals to support long term memory.
- Students are assessed via assessment for learning techniques in lessons and at the end of each topic area data from this would be used as evidence for projections.
- We use I do, we do, you do style learning in lessons. This allows modelling and scaffolding and building in exam questions into lessons.
- Students in lessons are exposed to high quality modelling from teachers, ensuring that they have the necessary skills to decode questions and develop application.
- Students are given time and regular feedback on essays and exam questions. Response to Marking is highly valued in the subject and this it to aid students to develop their technique and to redress misconceptions.
- Students are given the opportunity to develop behaviour for learning habits.

A Level Business will enable students to:

- Develop an enthusiasm for studying business
- Gain an holistic understanding of business in a range of contexts
- Develop a critical understanding of organisations and their ability to meet society's needs and wants
- Understand that business behaviour can be studied from a range of perspectives
- Generate enterprising and creative approaches to business opportunities, problems and issues
- Be aware of the ethical dilemmas and responsibilities faced by organisations and individuals
- Take a more strategic view of business opportunities, problems and issues.
- Acquire a range of relevant business and generic skills, including decision making, problem solving, the challenging of assumptions and critical analysis
- Apply numerical skills in a range of business contexts.

Impact

- All students are supported in working towards their targets.
- Assessments and schemes of learning are refined in light of data analysis and the changing needs of particular cohorts to meet the needs of their classes.
- Students are assessed following a whole school calendar leading to data collection, distribution and reactive planning for the next cycle.
- Students are supported to have a high level understanding in the subject and often go on to study it at degree level. Many work within the business arena.
- Students are encouraged to love business and have an enquiring business mind through engaging learning environments.

Year 12

Autumn Term: Introduction to Business, Business Objectives and Strategy & External Influences Facing Business

Spring Term: Business Objectives and Strategy & External Influences Facing Business

Summer Term: Human resources, accounting and financial considerations

Year 13

Autumn Term: Marketing, accounting

Spring Term: Operational strategy

Summer Term: Revision