



GCSE Business Studies Curriculum Rationale

Intent

GCSE Business is an up-to-date and engaging qualification that is relevant to the world of business today. It equips students with the skills and confidence to explore how different business situations affect business decisions. These skills are taught, scaffolded and deliberately practiced. The qualification will encourage students to make informed choices about a wide range of further learning opportunities and career pathways as well as develop life skills that enable them to become financially and commercially aware.

The course is divided into topics, each covering key concepts of business. All of the specification is mandatory. All students are assessed at the end of year 11 with two exam papers.

Implementation

- Students retain knowledge through the use of low stakes quizzing in lessons which retests students at timely intervals to support long term memory.
- Students are assessed via assessment for learning techniques in most lessons and at the end of each topic and data from this would be used as evidence for projections.
- We use I do, we do, you do style learning in lessons. This allows modelling and scaffolding and building in exam questions into lessons.
- Students in lessons are exposed to high quality modelling from teachers, ensuring that they have the necessary skills to decode questions and develop application.
- Students are given time and regular feedback on essays and exam questions. Response to Marking is highly valued in the subject and this is to aid students to develop their technique and to redress misconceptions.
- Students at KS4 are supported with independent work through the use of google classroom.
- Students are given the opportunity to develop behaviour for learning habits.

GCSE Business will enable students to:

- know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society
- apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts
- develop as enterprising individuals with the ability to think commercially and creatively to demonstrate business acumen, and draw on evidence to make informed business decisions and solve business problems
- develop as effective and independent students, and as critical and reflective thinkers with enquiring minds
- use an enquiring, critical approach to make informed judgements
- investigate and analyse real business opportunities and issues to construct well-argued, well-evidenced, balanced and structured arguments, demonstrating their depth and breadth of understanding of business
- Develop and apply quantitative skills relevant to business, including using and interpreting data.

Impact

- All students are supported in working towards their targets.
- Assessments and schemes of learning are refined in light of data analysis and the changing needs of particular cohorts to meet the needs of their classes.
- Students are assessed following a whole school calendar leading to data collection, distribution and reactive planning for the next cycle.
- Students are supported to have a high level understanding in the subject and often go on to study it at A Level and beyond.

- Students are encouraged to love business and have an enquiring business mind through engaging learning environments.

Year 10 - Business Activity, Marketing & People

Autumn Term: Business Activity, Marketing

Spring Term: People

Summer Term: People, Operations

Year 11 - Operations, Finance and Influences on Business

Autumn Term: Operations, Finance & Influences

Spring Term: Influences

Summer Term: Revision & recap