

A Level Summer Engagement Project: Business



This research-based project is designed to give you an ideal grounding for A-level study.
Research and complete the tasks to give you a good idea of what to expect on a
Business course and open your eyes to the wider world!
This will give you a good head start for your OCR course.

Present the tasks in any format you like - this could be a PowerPoint or a poster, or a
leaflet, or as A4 notes.

The best preparation for Business however is a good understanding of the wider world!
So watch the news, get a good news app on your phone & follow business people on
Twitter

Good luck and Enjoy

The Social Studies Faculty

business

studies £ \$ €
at the pingle academy

The OCR Course – 3 exams

Paper 1
Operating in the Local
Business Environment



Paper 2
The UK Business Environment



Paper 3
The Global Business Environment



100% Exam - 3 x 2 hour papers

Task:

- There are a number of high street retailers that have been struggling in the last few months. Follow the recent fortunes of one or more of these businesses.
- You may want to include information on:
 - a. The changing market and how this has affected the business.
 - b. The financial situation of the business
 - c. The impact on jobs
 - d. Impact of Brexit



Useful Resources & Further Reading

To help you on your way...

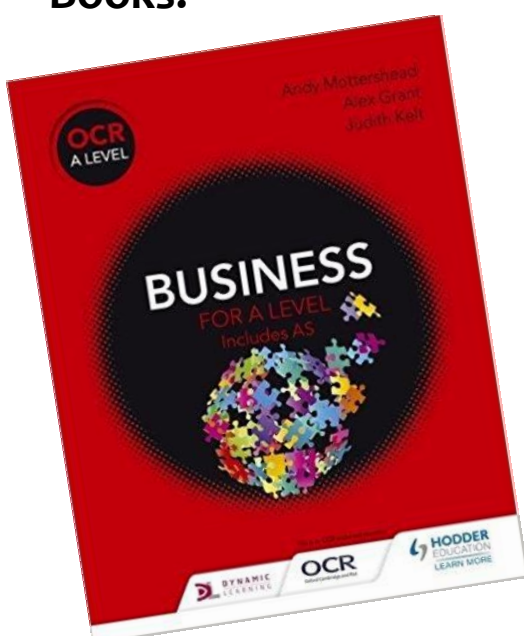
Websites:

- OCR
- Assessment Material – <http://www.ocr.org.uk/qualifications/as-a-level-gce/as-a-level-gce-business-h031-h431-from-2015/assessment/>
- BBC News – Business - <https://www.bbc.co.uk/news/business>
- Amazon – links to buy the best textbooks and revision guides - https://www.amazon.co.uk/OCR-Business-Level-Andy-Mottershead/dp/1471836150/ref=sr_1_fkmro_1?ie=UTF8&qid=1528893931&sr=8-1-fkmro&keywords=OCR+Business+for+A+Level+Paperback+%E2%80%93+26+Jun+2015

Business reading & watching:

- The News! This is really the best revision available!
- Business programmes on TV
- A newspaper - most are online and free
- The BBC News App
- Follow businesses you are interested in on social media
- Films such as Made in Dagenham, Social Network, Super Size Me, Arthur Christmas

Books:



OCR Business for A Level Paperback – 26 Jun 2015

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